

Loops Education's Cookie Policy

Loops Education uses cookies on our websites and in our service Loops. By visiting our website you agree to the use of cookies and by submitting personal information to Loops Education, you indicate that you consent to Loops Education's collection, processing, and use of your personal information as described in our Privacy Policy.

What is a cookie?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the website.

Cookies are commonly used to enable the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the website or browse from one page to another.

How and which cookies do we use?

Essential website cookies: These cookies are strictly necessary to provide you with services available through our Websites and Mobile Apps and to use some of its features, such as access to secure areas.

Performance and functionality cookies: These cookies are used to enhance the performance and functionality of our Websites and Mobile Apps but are non-essential to their use. However, without these cookies, certain functionality may become unavailable.

Analytics and customisation cookies: These cookies collect information that is used either in aggregate form to help us understand how our Websites and Mobile Apps are being used or how effective our marketing campaigns are, or to help us customise our Websites for you.

Social networking cookies: These cookies are used to enable you to share pages and content that you find interesting on our Websites or Mobile Apps through third party social networking and other websites. These cookies may also be used for advertising purposes too.

Loops Education use marketing cookies to customize and enhance your experience on our website, in marketing emails and third party advertising.

Automated marketing: Cookies from our platform for Marketing Automation enable us to be more relevant in our communication with you. Based on information provided to us by for example forms on our website, Loops Education use this information to improve the possibility to deliver more relevant information on our website, in e-mails and advertising channels.

Analysis cookies: Gather information about how users interact with our website and in Loops which give us an overview of interaction patterns rather than individual behaviour. This data helps us improve your experience on our website and in Loops.

Advertising cookies: These cookies are used to make advertising messages more relevant to you. Advertising cookies gather information about your activities and shown interest and enable functions like preventing the same ad from continuously appearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

How do I reject and delete cookies?

You can choose to reject or block all or specific types of cookies set by virtue of your visit to our website by clicking on the cookie preferences on our website. Please note that most browsers automatically accept cookies. Therefore, if you do not wish cookies to be used, you may need to actively delete or block the cookies. If you reject the use of cookies, you will still be able to visit our website but you may be unable to use some services and features. By using our website without deleting or rejecting some or all cookies, you agree that we can place those cookies that you have not deleted or rejected on your device.

More information about how to manage cookie preferences on the most popular browsers can be found here:

- [Chrome](#)
- [Firefox](#)
- [Internet Explorer](#)
- [Safari](#)
- [Opera](#)